

*Andrea Vahl*

Social Media  
Author Strategist Speaker



## *Social Media Coaching Program*

**Please fill out form as completely as possible and e-mail or fax back prior to coaching session**

**Name:** \_\_\_\_\_

**Business:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-mail:** \_\_\_\_\_

**City, State (or location)** \_\_\_\_\_

1.) What is your biggest challenge with Social Media that you are facing right now?

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2.) What do you hope to accomplish with this coaching?

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3.) What have you done so far to get your Social Media campaign started?

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4.) Do you have an e-mail list and use e-mail marketing?

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5.) Are you currently using any of the following tools?

	Yes	No	List
Facebook	<input type="checkbox"/>	<input type="checkbox"/>	_____
Linkedin	<input type="checkbox"/>	<input type="checkbox"/>	_____
Twitter	<input type="checkbox"/>	<input type="checkbox"/>	_____
YouTube	<input type="checkbox"/>	<input type="checkbox"/>	_____
Pinterest	<input type="checkbox"/>	<input type="checkbox"/>	_____
Google+	<input type="checkbox"/>	<input type="checkbox"/>	_____
Other sites	<input type="checkbox"/>	<input type="checkbox"/>	_____

6.) What is your ultimate goal with your Social Media campaign - more customers, more exposure, automate your sales, etc.?

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7.) Who are your competitors?

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8.) Anything else we need to know to make this coaching successful for you?

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Thanks and I look forward to working with you!  
Andrea Vahl

E-mail back to [AndreaVahl@gmail.com](mailto:AndreaVahl@gmail.com)