

# Google+ CHECKLIST

Use these checklists to audit your own sites or even your client's sites if you are working with clients as a social media consultant. Add notes where needed.

This is also a good time to review what you have in your About sections and profiles to make sure everything is up to date.

Do you have an interesting and professional cover photo? **Size 2120 x 1192 pixels**

YES NO

 

Is your profile photo sized properly and professional? **Size 250 x 250 pixels**

YES NO

 

Do you have a complete About section with plenty of keywords and your website listed?

YES NO

 

Do you have people in Circles?

YES NO

 

Are you posting regularly?  
(At least once per day)

YES NO

 

Are you tagging others in your posts?  
(At least once per week)

YES NO

 

Are you using hashtags in your posts?  
(At least once per week)

YES NO

 

Do you have a company Page? (not a must but a good idea if you are branding your company)

YES NO

 

Do you have your sites listed where you guest post under "Contributor to"

YES NO

 

Do you have your YouTube channel connected to your profile or company Page?

YES NO

 

Have you joined Google+ Communities and contributed there?

YES NO

 

Have you claimed your custom Google+ URL?

YES NO

 

Do you have a link to your Google+ page on your website?

YES NO

 

Notes



*Andrea Vahl*  
Social Media Coach,  
Speaker & Strategist



Featuring  
*Grandma Mary*