

Pinterest CHECKLIST

Use these checklists to audit your own sites or even your client's sites if you are working with clients as a social media consultant. Add notes where needed. This is also a good time to review what you have in your About sections and profiles to make sure everything is up to date.

Do you have a Pinterest Business Account?

YES NO

Is your profile photo sized properly and professional? **Size 165 x 165 pixels**

YES NO

Do you have a complete Profile section with your website listed?

YES NO

Have you linked your other social accounts to Pinterest?

YES NO

Do you have at least 5 boards up?

YES NO

Does each board have your keywords in the titles?

YES NO

Are your boards well organized and cohesive?

YES NO

Does each board have at least 5 pins?

YES NO

Are you including keywords and hashtags in the descriptions of each pin?

YES NO

Do your pins with your products include the price in the description?

YES NO

Are you regularly pinning content?

YES NO

Are you regularly following others?

YES NO

Notes



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Featuring
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